



Accelerating the Positive Power of Forests

Our situation

Climate in crisis

Current projections put us on 2.7°C and all the consequences that will bring. Forest loss and damage is the cause of around 10% of global warming

Biodiversity under threat

Millions of species at risk, putting the function of ecosystems vital to our healthy planet under increasing pressure

Marginalised and poor suffering most

Gap between richest and poorest increasing exponentially and access to resources harder for marginalised communities





Our insight

Protecting and restoring forests are **cost-effective nature-based solutions** to meet this triple challenge

Our proposition

Trillion Trees is a joint venture
between BirdLife International and WWF
to urgently **speed up** and **scale up**
the positive power of forests,

helping **protect** and **restore** forests
for **people**, **nature** and **climate**.



We focus on **high quality
forest landscape restoration**

embedded in our wider conservation programmes



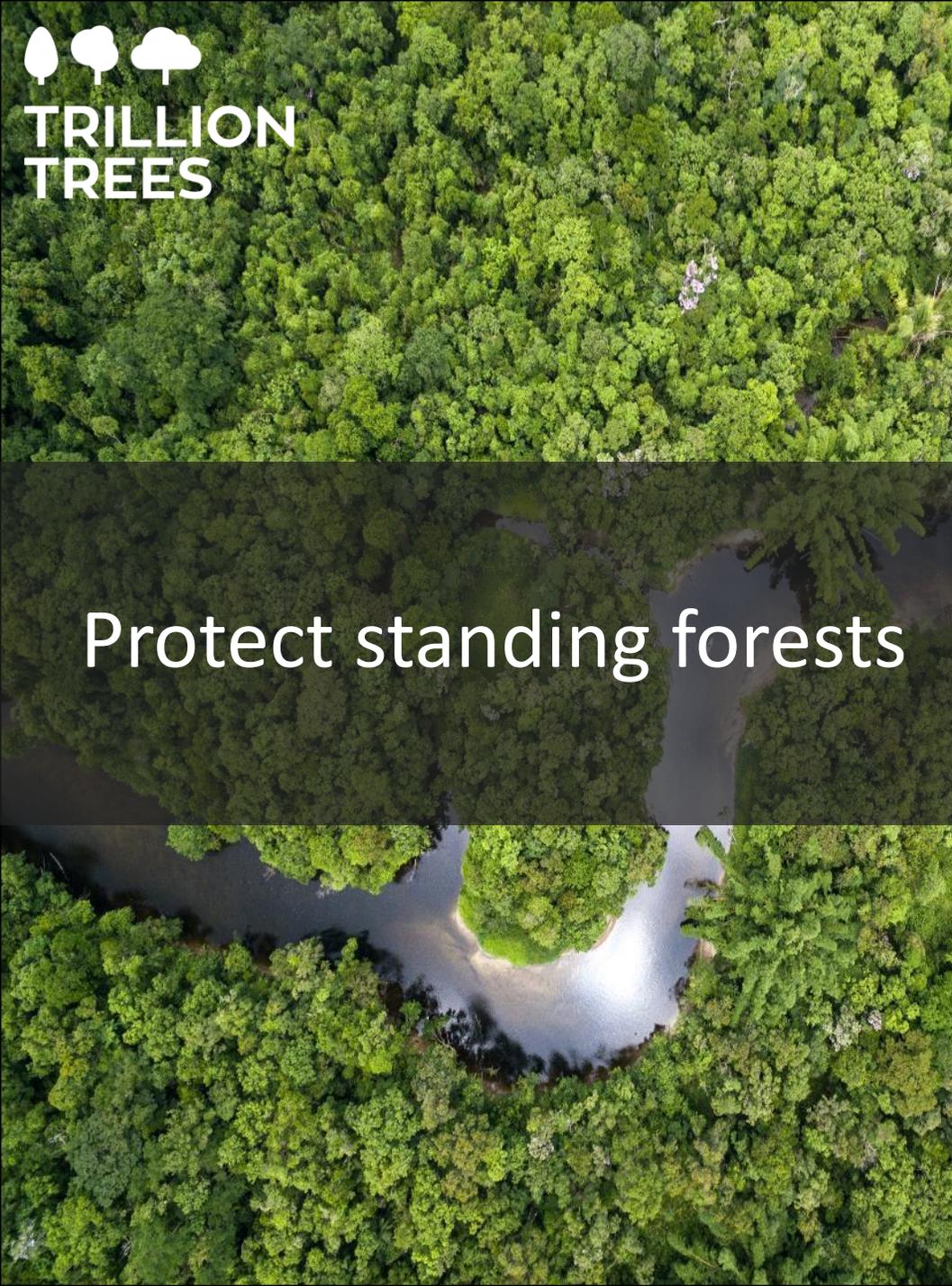
Protect standing forests



Advance
restoration



End the causes
of deforestation

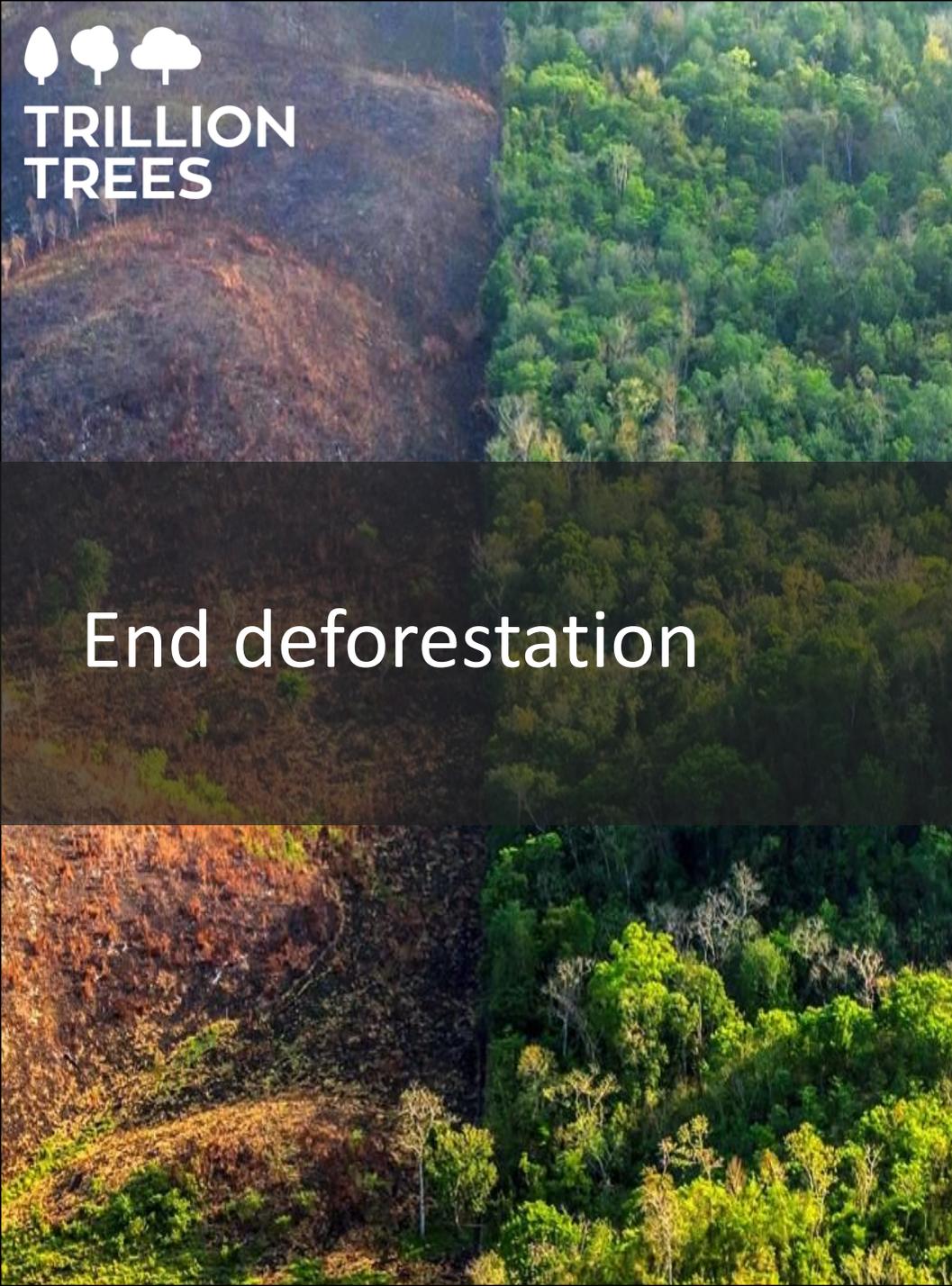


Protect standing forests

We secure new protection and support management of protected areas, maintaining Indigenous rights

We promote collaborative forest management and community stewardship

We support economic development opportunities (e.g. ecotourism, agroforestry) and innovate in financing

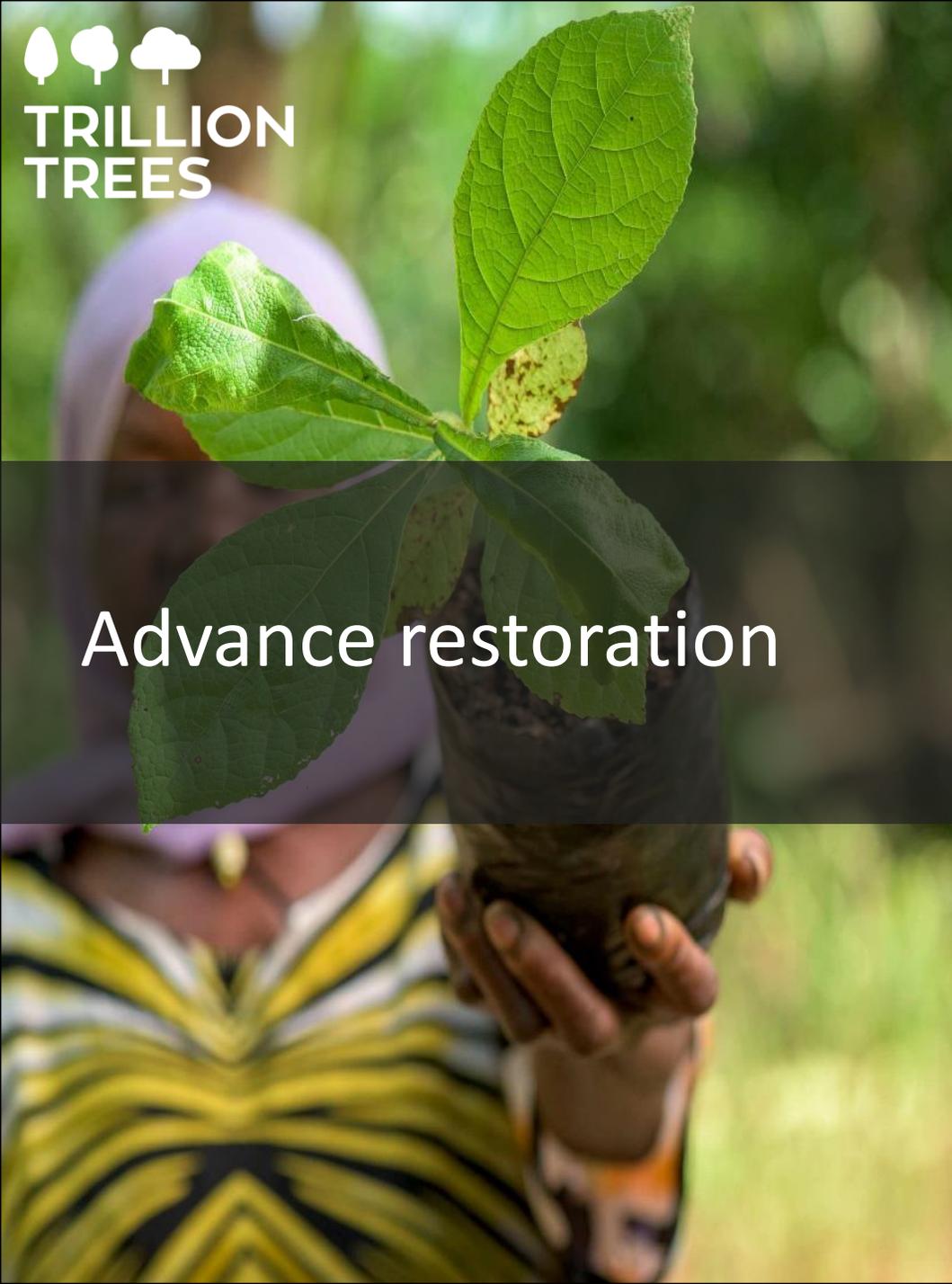


End deforestation

We work in partnership with governments to shape forest and supply chain policy

We support community management, governance, and coordinate diverse stakeholders across our landscapes

With private sector partners, we support sustainable livelihoods and agriculture in forest landscapes, and embed technical assistance in businesses looking to eliminate deforestation in their supply chains



Advance restoration

We assist natural regeneration of forests (cost-effective)

With government and private sector partners, we integrate agroforestry and other economic incentives around the forest frontier

We focus in areas with high biodiversity and carbon potential

We plant trees within a broader conservation approach



Impact for people

Our projects are delivered by working in partnership with **local communities** at the forest frontier, providing **livelihood support, climate resilience, adaptation and ensuring just and equitable benefits**



Impact for nature

Our projects enhance the **protection of wildlife** and increase **habitat for endangered species** by enhancing forest connectivity



Impact for climate

Our projects aim to restore the ecological integrity of forest landscapes, **removing carbon dioxide** from the atmosphere, while also helping to **protect carbon stocks** in standing forests

Three focus areas for the UN Decade on Ecosystem Restoration

ReForest Fund

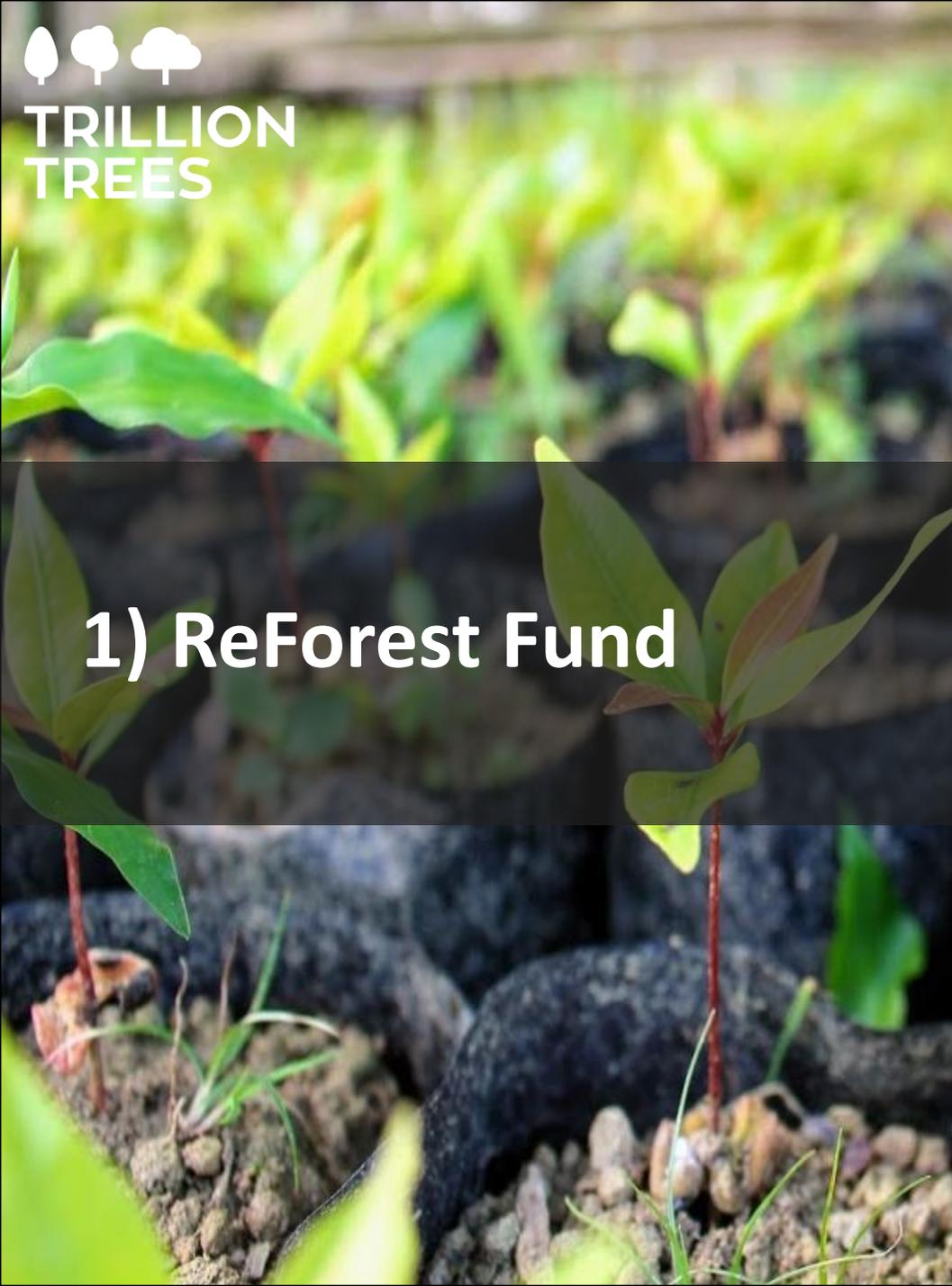
Small grants mechanism restoring forests at crucial sites across the world, growing trees and promoting natural regrowth

Forest Restoration Catalyst

Catalytic funding to forest restoration initiatives with the potential to leverage outcomes-based finance to achieve scale

Thought Leadership

Meeting the global trillion trees vision through strong global partnerships and advocating for high quality restoration



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1) ReForest Fund

Provides early stage support for forest restoration in biodiversity hotspots

A growing portfolio of community-led projects in forest frontier areas across the tropics

26 countries and 40 landscapes

Prioritises natural forest restoration with native species to maximise benefits for people, nature and climate



Misiones, Argentina



Cordoba, Argentina



Tunari NP, Bolivia



Santa Cruz, Bolivia



Atlantic Forest, Brazil



Maya Forest, Guatemala



Mbeliling, Indonesia



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ReForest Fund

Growing trees, restoring forests



Mount Kenya, Kenya



Kaptagat, Kenya



Nam Et Phou Louey, Laos



Makira, Madagascar



Jovel Valley, Mexico



Madidi Tambopata, Peru



Bismarck Mtns, Papua New Guinea



Coastal Forests, Tanzania



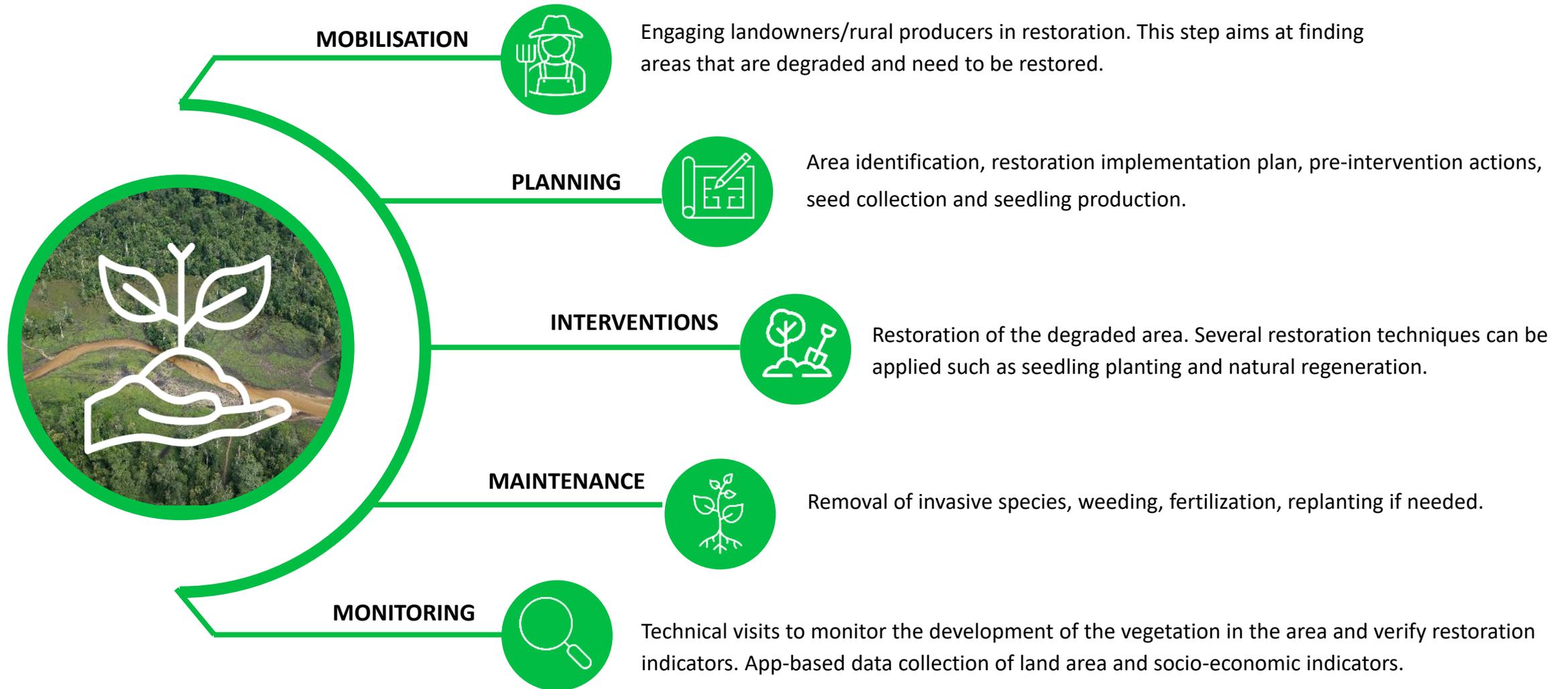
Ruvuma, Tanzania



Usambaras, Tanzania



Bwindi, Uganda



ReForest Fund progress 2021-2025



712,044 trees planted or regrown



1,177 hectares restored across 14 countries



26,129 local people benefitting



Up to 282,243 tCO₂e to be sequestered over 20 years



2) Forest Restoration Catalyst

Addresses the need for projects to reach investment-readiness and meet the challenge of sustainable finance

Provides catalytic funding to forest restoration initiatives with the potential to leverage outcomes-based finance to achieve scale

Helps create the enabling environments for nature-based investment by co-designing initiatives with local stakeholders, supporting pilot projects, and ensuring equitable benefit sharing models are the foundation of any investment

Barriers to scaling Forest Landscape Restoration



Limited range of proven and scalable mechanisms to attract private capital (beyond carbon credits)



Challenges blending private, public and philanthropic funding appropriately to finance full project lifecycle



Corporate uncertainty around risks, impact and value for money – yet targets and ambition are increasing



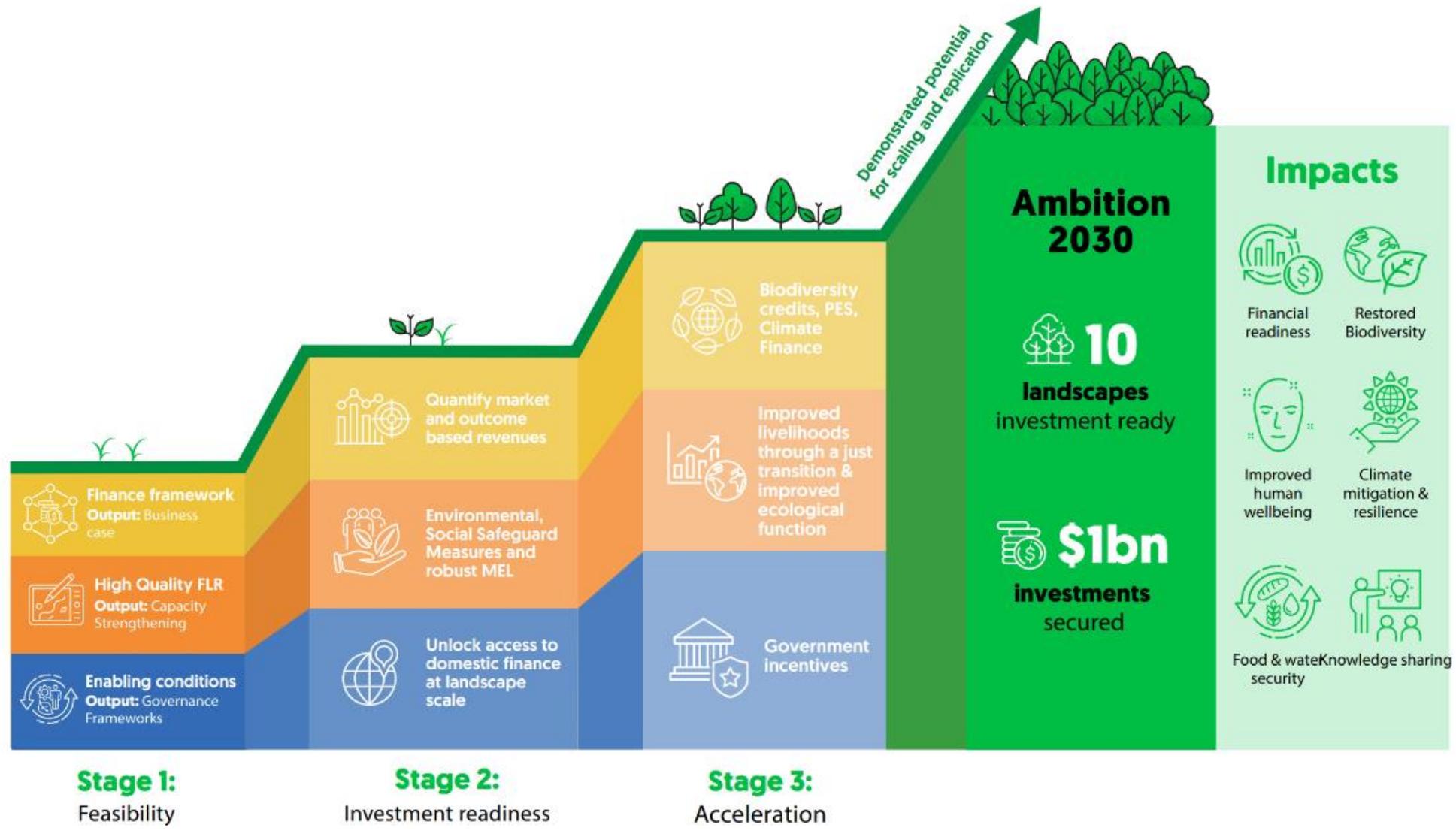
Investor appetite for investment-ready projects, but limited willingness to support early-stage development work



Lack of capacity and expertise among FLR implementers in developing investable projects, and limited funding available to build this capacity

The [Forest Restoration Catalyst](#) has been designed to address these challenges and unlock FLR at scale

Forest Restoration Catalyst model





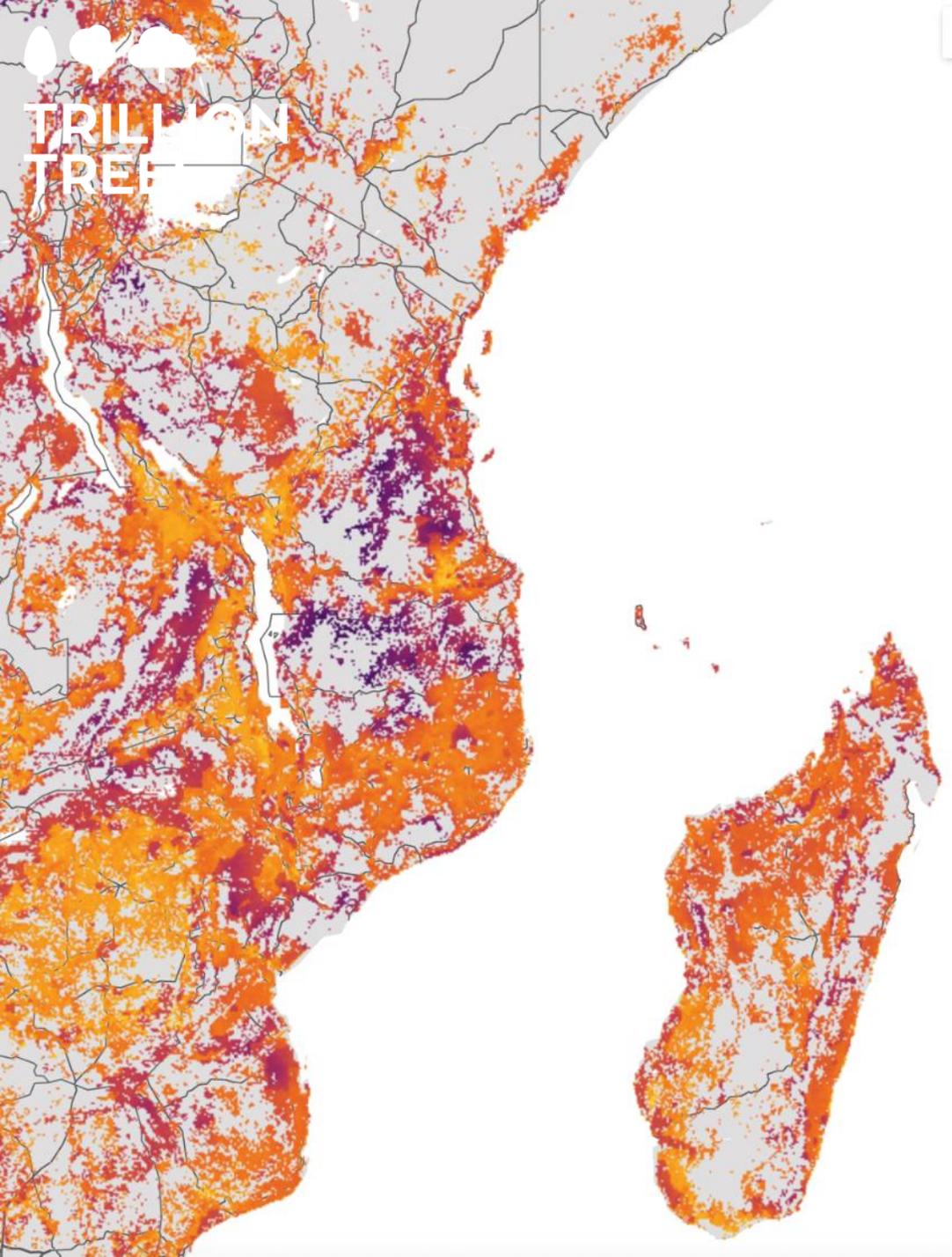
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3) Thought leadership

Actively advocate for policy changes that value and prioritise forests and help end the drivers of deforestation

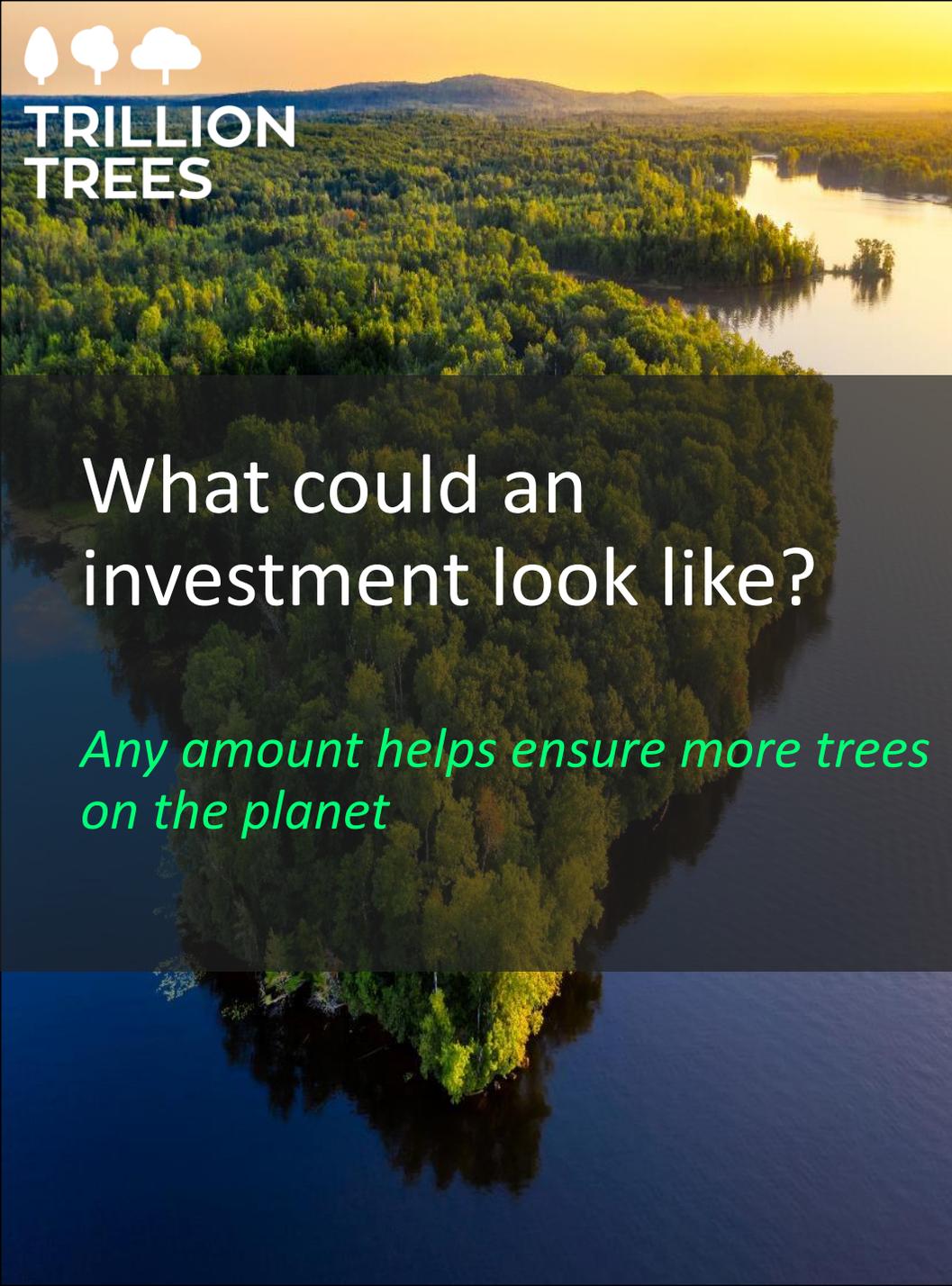
Support research into forest protection and the best ways to restore forests the right way

Focus on environmental and social safeguards



Going to scale

- Partnering with AFR100 – the African Forest Landscape Restoration Initiative – to mobilise political commitments and public sector finance
- Developing practical, responsive, ground-up field tool and framework to ensure safeguards underpin implementation of landscape restoration
- NDCs – Assessed the extent to which NDCs integrate forest-related measures and published report with seven recommendations
- Published research used in Forest Declaration Assessment defining global restoration potential of forests



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What could an investment look like?

Any amount helps ensure more trees on the planet

1. Support the global vision of Trillion Trees
 - Any amount will help leverage on the ground action into international impact: donate [here](#)
2. **Grow trees through the ReForest Fund from £3.50 a tree**
 - £3,500 can restore one hectare of forest to support endangered species
3. Support protection and restoration in a specific landscape
 - £100,000 can help a community restore natural forest and improve their livelihoods
4. Help develop sustainable finance through the Forest Restoration Catalyst
 - £150,000+ can build outcomes-based payment mechanisms and catalyse restoration at scale

Why Trillion Trees?

Effective

We focus our efforts on quality interventions in areas that can deliver high impact and combine resources strategically

Experience

Decades of implementation expertise, combining transformational policy and front-line conservation work

Projects we support are directly implemented by one of the partners, through their country programmes

Science-led

We follow the evidence, document our work, share success and key learning to deliver progress for forests

Global movement of implementers

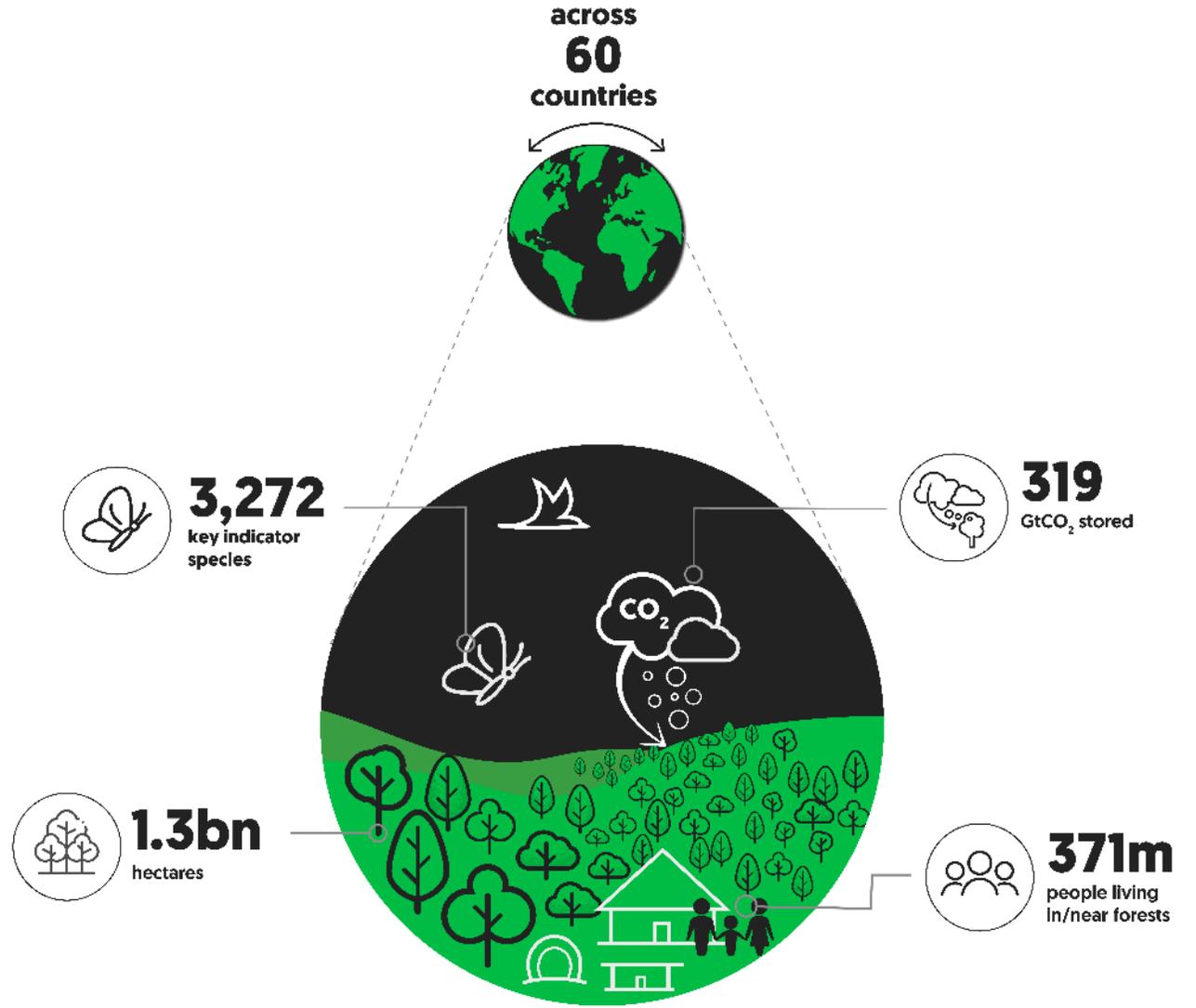
Our forest work stretches across 60 countries, where we collaborate on innovative models to speed up forest protection and restoration

Our experts advise on project design, best practice implementation and impact monitoring within our programme of delivery





Through on the ground action, partnerships and policy engagement, Trillion Trees conservation efforts can reach:



All estimates calculated as follows, using best available data for our landscapes in 2021. Hectares: based on regions, jurisdictions and forest landscapes in which Trillion Trees partners deliver conservation projects; Carbon: Spawn et al. 2020; People: WorldPop; Species: Key Biodiversity Area trigger species. Data will be updated on a regular basis as new information is acquired



Our commitment to supporters

Effective, **science-led solutions** to increase forest cover on the planet

Rigorous, timely **impact reporting** to demonstrate results and ROI for people, nature and the climate

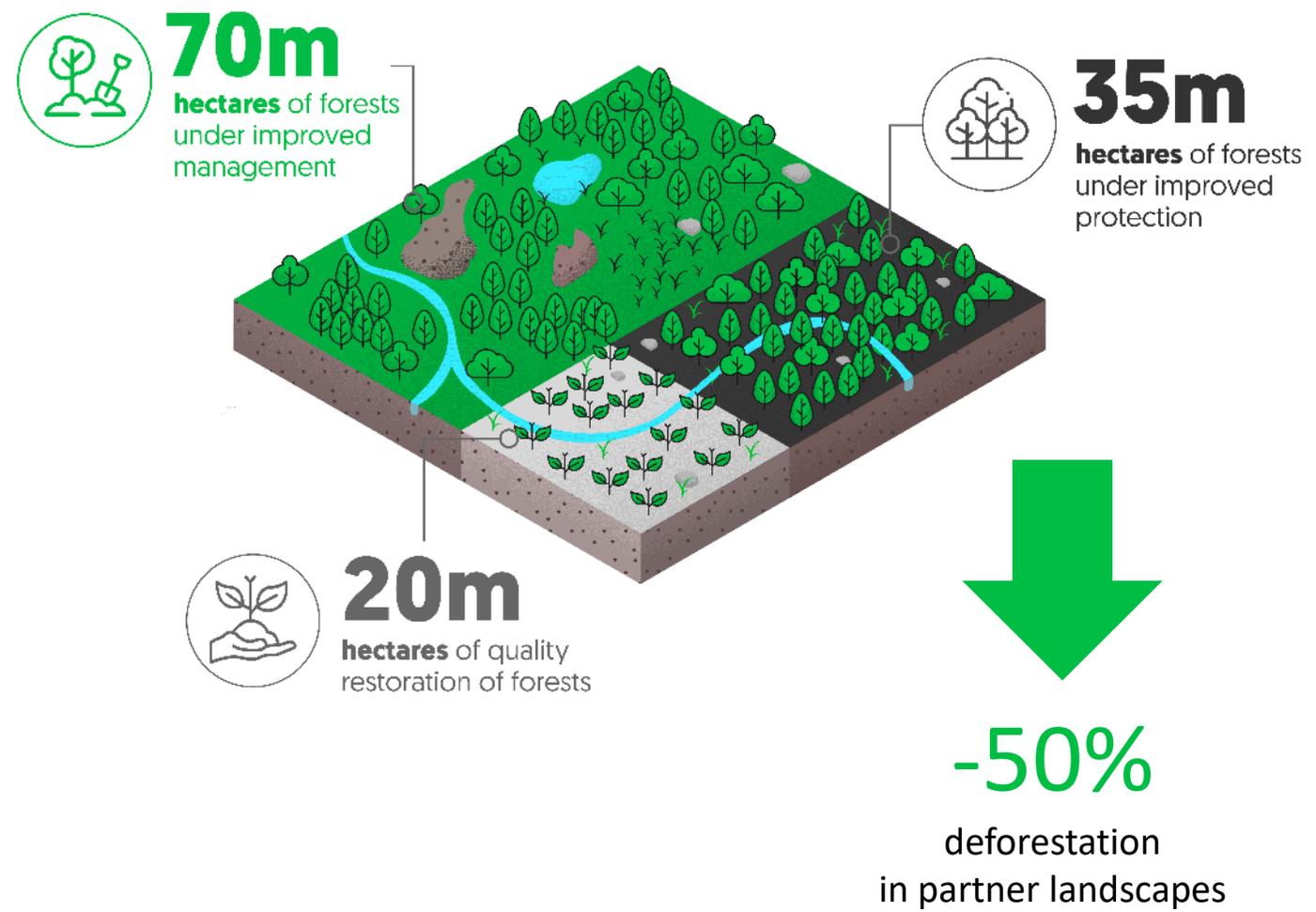
Commitment to building sustainability so that our success is lasting

Allocation of resource to **share success stories and content** for brand, customer and employee engagement




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Our 2030 targets



Our impact to date



+90m

hectares of forest



+54bn

trees being protected
and restored



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Join us to deliver
forest impact

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