Accelerating the Positive Power of Forests
Our situation

**Climate in crisis**
Current projections put us on 2.7°C and all the consequences that will bring

**Biodiversity under threat**
Millions of species at risk, putting the function of ecosystems vital to our healthy planet under increasing pressure

**Marginalised and poor suffering most**
Gap between richest and poorest increasing exponentially and access to resources harder for marginalised communities
Forests are one of the most cost-effective nature-based solutions to meet this triple challenge
Our proposition

Trillion Trees is a joint venture between BirdLife International, Wildlife Conservation Society and WWF to urgently **speed up and scale up** the positive power of forests,

helping **protect** and **restore** forests for **people, nature and climate**.
Forests can deliver

**Strongholds for nature**
Forests are home to over half of terrestrial biodiversity

**Climate stabilisation**
Nature-based solutions can contribute a third of emissions reductions possible by 2030

**Economic opportunity**
Forests provide more than 86 million directly ‘green’ jobs and livelihoods for 90% of those in extreme poverty
But the world must go bigger and faster to have any hope of achieving its ambitions.
It costs more than $1 to grow, protect and nurture a tree into full maturity.

Investment in forests, not just trees, is a true solution for the planet.
We Protect and Restore for greatest impact

Protect standing forests

Advance restoration

End the causes of deforestation
Protect standing forests

• We secure new protection incentives and support management of protected areas, maintaining indigenous rights

• We promote collaborative forest management and community stewardship

• We support economic development opportunities (e.g. ecotourism, agroforestry), develop REDD+ projects, innovate in financing

Only 10 million km² intact forest remains

Forests remove a quarter of our CO₂ emissions!
Advancing restoration

• We assist natural regeneration of forests (cost-effective)

• With government and private sector partners, we integrate agroforestry and other economic incentives around the forest frontier

• We focus in areas with high biodiversity and carbon potential

• We plant trees within a broader approach

For every $1 to restore degraded land, it generates up to $30 economic benefits

Restore 350m ha forest by 2030 to sequester 15% global carbon emissions

58.9 million hectares of natural forest regeneration since 2000
A joint mechanism to provide early stage support for forest restoration in biodiversity hotspots.

A growing portfolio of unique projects in forest frontier areas across the tropics.

Prioritises natural forest restoration with native species to maximise benefits for people, nature and climate.
“We can’t reach our global goal of net zero emissions by 2050 without halting deforestation.”

John Kerry, US Special Presidential Envoy for Climate
End deforestation

• We work in partnership with governments to shape forest and supply chain policy

• We support community management, governance, and coordinate diverse stakeholders across our landscapes

• With private sector partners, we support sustainable livelihoods and agriculture in forest landscapes, and embed technical assistance in businesses looking to eliminate deforestation in their supply chains

A football pitch of rainforest lost every 6 seconds

Deforestation and land degradation costs the world $6.3 trillion each year

Deforestation accounts for 15% of global CO₂ emissions
We need Forests that work for people, nature and the climate
Through on the ground action, partnerships and policy engagement, Trillion Trees conservation efforts can reach:
Our targets

70m hectares of forests under improved management

35m hectares of forests under improved protection

20m hectares of quality restoration of forests

-50% deforestation in partner landscapes
Where we work

Investment in the partnership

Trillion Trees partnership forest conservation work
**Examples**

**Maya Forest of Belize, Guatemala, & Mexico**
- Restore 50,000 hectares
- Protect 4 million hectares
- Sequester 7.5M tCO2 over 30 years
- Reconnect jaguar habitats
- Investment needed: $10 million

**Gola Rainforest Cocoa Sierra Leone & Liberia**
- Save 25 million trees
- Support 3,500 farmers export 200 metric tonnes of cocoa by 2022
- Investment needed: $4.25 million

**Greater Ruvuma Landscape Mozambique & Tanzania**
- Restore 60% of forest and wildlife habitat across 37 million hectares
- Support sustainable agriculture & land use
- Establish nurseries for forest restoration
- Investment needed: $7.7 million
What impact is important to you?

Investment for impact

Climate outcomes
Delivering capture carbon, temperature and rainfall regulation, and purifying water and soil for communities

Conservation outcomes
Protecting wildlife habitat

Restoration action: our ReForest Fund
Restoring ecosystems through planting trees, and nurturing them to maturity

Deforestation-free supply chains
Improve agroforestry
What could an investment look like?

Categories

Any amount:
Unrestricted grants: to support the 30-year global vision of Trillion Trees to increase forest cover on the planet

>£150k/$200k
Lightly restricted grants: to support regional protection and restoration in a portfolio of landscapes

Restricted grants
Substantial investment in individual landscapes

Any amount from £3/$4
Forest restoration through tree-planting through our ReForest Fund

[ alternative for carbon: individual partner investment ]
Effective
We focus our efforts on quality interventions in areas that can deliver high impact and combine resources strategically.

Experience
Decades of implementation expertise, combining transformational policy and front-line conservation work.

Projects we support are directly implemented by one of the partners, through their country programmes.

Why Trillion Trees?

Science-led
We follow the evidence, document our work, share success and key learning to deliver progress for forests.

Global movement of implementers
Our forest work stretches across 60 countries, where we collaborate on innovative models to speed up forest protection and restoration.

Our experts advise on project design, best practice implementation and impact monitoring within our programme of delivery.
Effective, science-led solutions to increase forest cover on the planet

Rigorous, timely impact reporting to demonstrate results and ROI for people, nature and the climate

Commitment to building sustainability so that our success is lasting

Allocation of resource to share success stories and content for brand, customer and employee engagement
Our impact to date

+83.2m hectares of forest

+36.6bn trees being protected

+2bn trees being restored
Join us to deliver forest impact for the planet

action@trilliontrees.org