



TRILLION  
TREES



# Accelerating the **Positive Power of Forests**



# Our situation

## Climate in crisis

Current projections put us on 2.7°C and all the consequences that will bring

## Biodiversity under threat

Millions of species at risk, putting the function of ecosystems vital to our healthy planet under increasing pressure

## Marginalised and poor suffering most

Gap between richest and poorest increasing exponentially and access to resources harder for marginalised communities





*Forests are one of the most  
cost-effective nature-based  
solutions to meet this triple  
challenge*



# Our proposition

Trillion Trees is a joint venture  
between BirdLife International,  
Wildlife Conservation Society and WWF  
to urgently **speed up** and **scale up**  
the positive power of forests,

helping **protect** and **restore** forests  
for **people**, **nature** and **climate**.



# Forests can deliver



## Strongholds for nature

Forests are home to over half of terrestrial biodiversity



## Climate stabilisation

Nature-based solutions can contribute a third of emissions reductions possible by 2030



## Economic opportunity

Forests provide more than 86 million directly 'green' jobs and livelihoods for 90% of those in extreme poverty





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But the world must go  
**bigger** and **faster** to have  
any hope of achieving its  
ambitions

# Planting alone is not enough

It costs more than \$1 to **grow, protect** and **nurture** a tree into full maturity

**Investment in forests**, not just trees, is a true solution for the planet



We **Protect and Restore** for greatest impact



**Protect standing  
forests**



**Advance  
restoration**



**End the causes  
of deforestation**



# Protect standing forests

- We secure new protection incentives and support management of protected areas, maintaining indigenous rights
- We promote collaborative forest management and community stewardship
- We support economic development opportunities [e.g. ecotourism, agroforestry], develop REDD+ projects, innovate in financing

Only 10 million km<sup>2</sup>  
intact forest remains

Forests remove a quarter  
of our CO<sub>2</sub> emissions<sup>1</sup>



# Advancing restoration

- We assist natural regeneration of forests [cost-effective]
- With government and private sector partners, we integrate agroforestry and other economic incentives around the forest frontier
- We focus in areas with high biodiversity and carbon potential
- We plant trees within a broader approach



For every \$1 to restore degraded land, it generates up to **\$30 economic benefits**<sup>1</sup>

Restore 350m ha forest by 2030 to sequester **15% global carbon emissions**<sup>2</sup>

**58.9 million hectares** of natural forest regeneration since 2000<sup>3</sup>



# ReForest Fund

A joint mechanism to provide early stage support for forest restoration in biodiversity hotspots.

A growing portfolio of unique projects in forest frontier areas across the tropics.

Prioritises natural forest restoration with native species to maximise benefits for people, nature and climate.



“We **can’t reach** our global goal of **net zero** emissions by 2050 **without halting deforestation.**”

*John Kerry, US Special Presidential Envoy for Climate*



# End deforestation

- We work in partnership with governments to shape forest and supply chain policy
- We support community management, governance, and coordinate diverse stakeholders across our landscapes
- With private sector partners, we support sustainable livelihoods and agriculture in forest landscapes, and embed technical assistance in businesses looking to eliminate deforestation in their supply chains

A football pitch of rainforest lost  
**every 6 seconds**<sup>1</sup>

Deforestation and land degradation  
costs the world **\$6.3 trillion each year**<sup>2</sup>

Deforestation accounts for  
15% of global CO<sub>2</sub> emissions

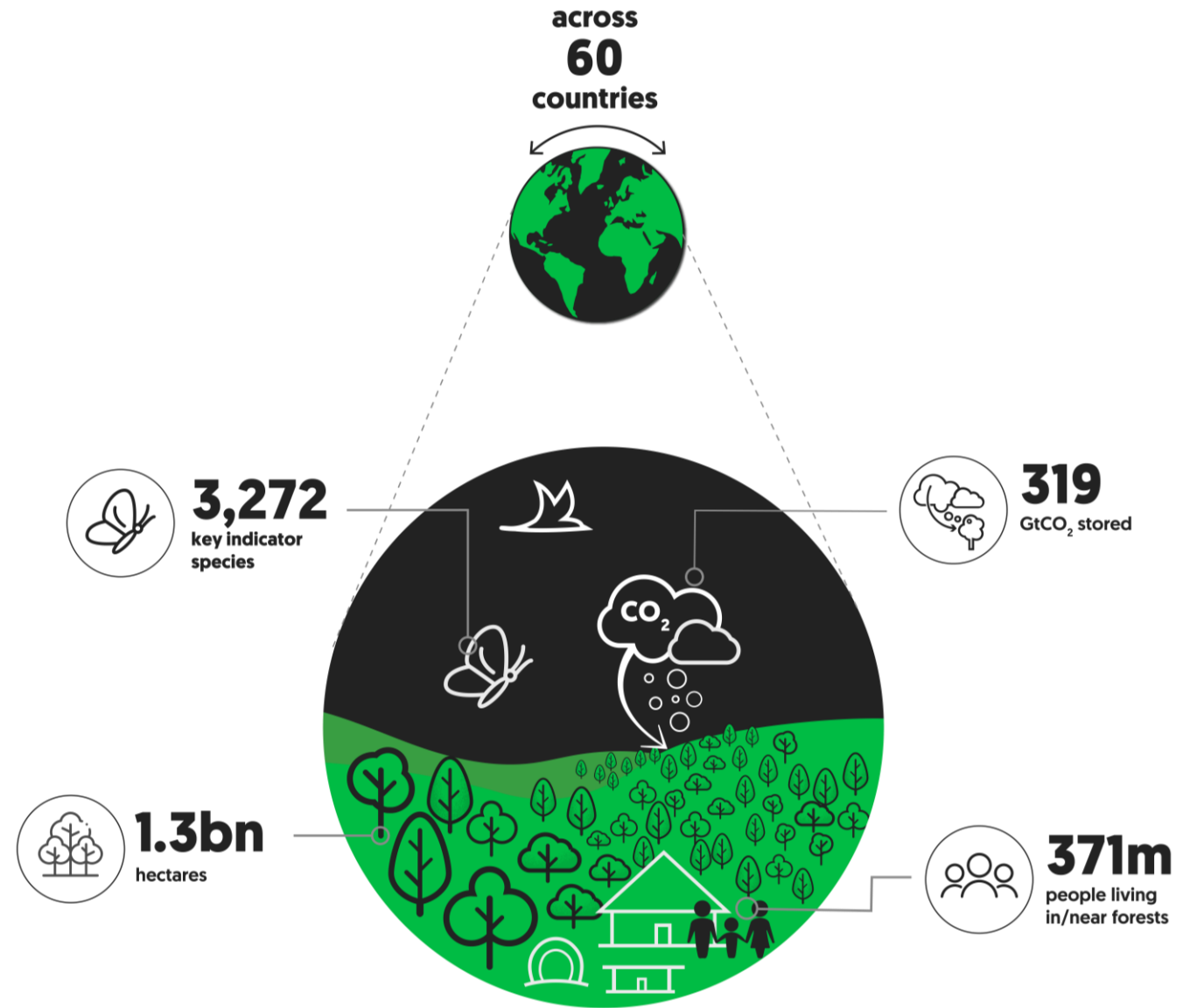


We need

Forests that work  
for **people, nature**  
and the **climate**



Through on the ground action, partnerships and policy engagement, Trillion Trees conservation efforts can reach:

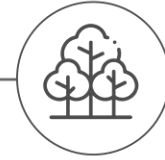




# Our targets



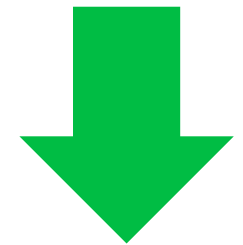
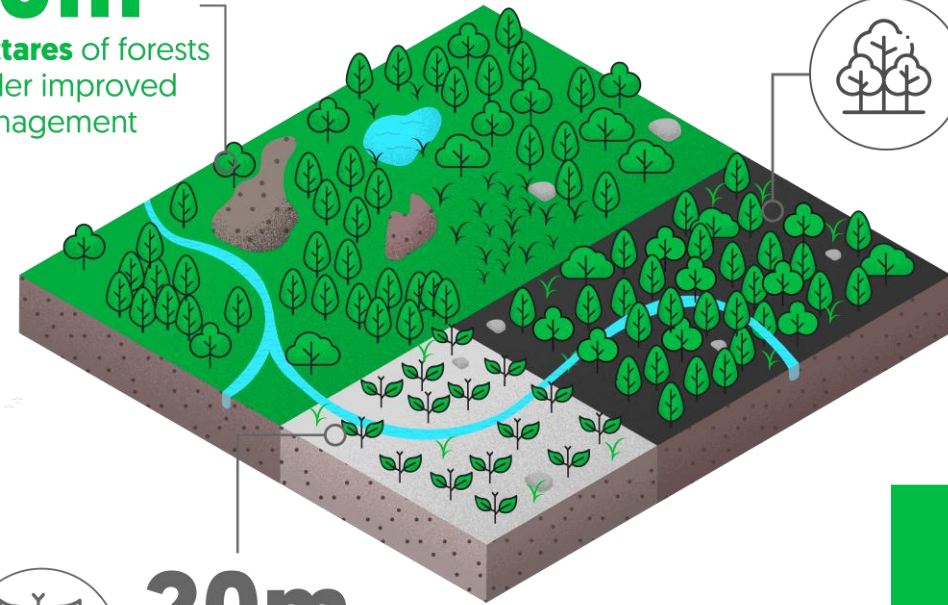
**70m**  
hectares of forests  
under improved  
management



**35m**  
hectares of forests  
under improved  
protection



**20m**  
hectares of quality  
restoration of forests



**-50%**

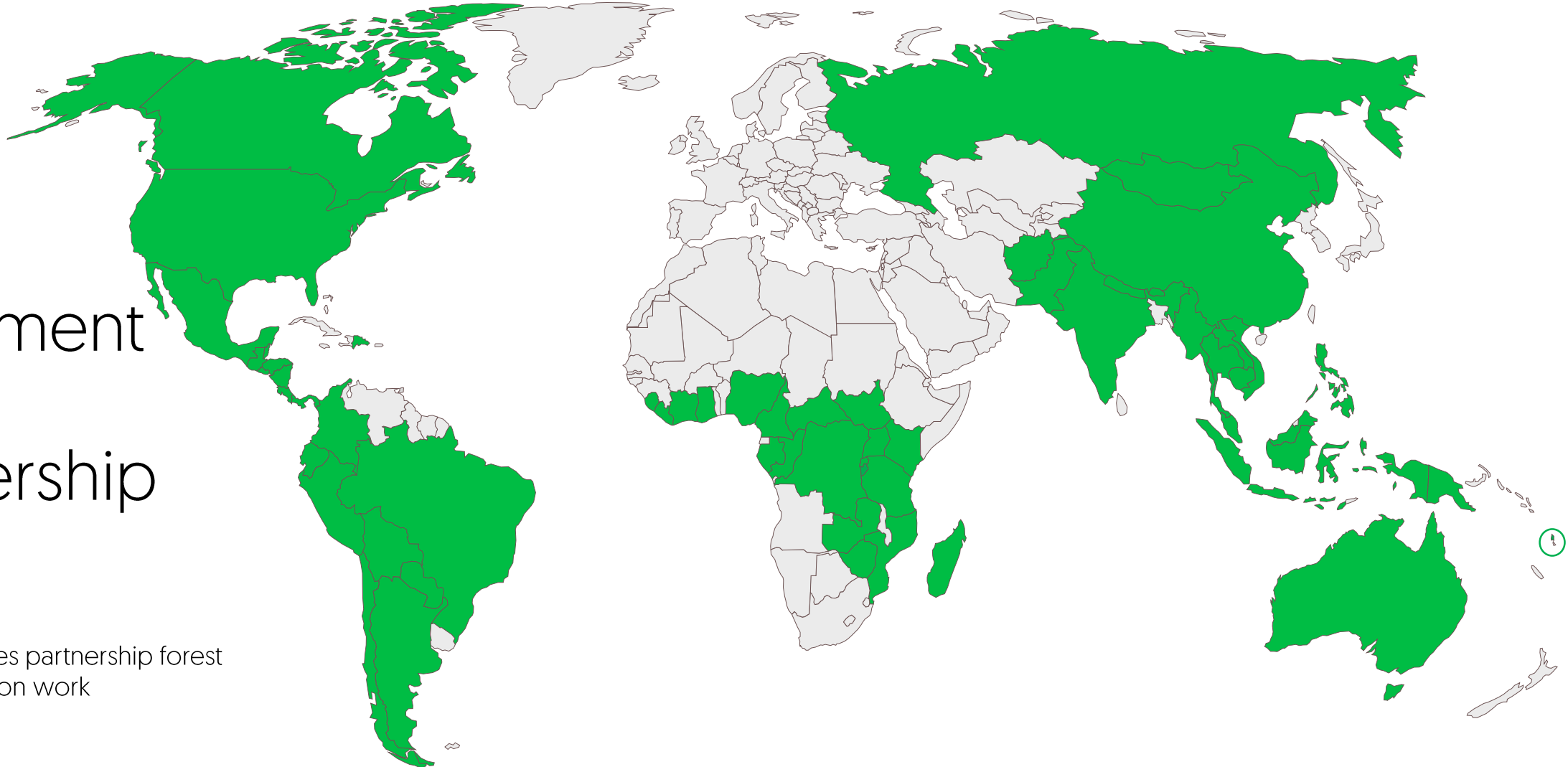
deforestation  
in partner landscapes



# Where we work

Investment  
in the  
partnership

Trillion Trees partnership forest  
conservation work



# Examples

## Maya Forest of Belize, Guatemala, & Mexico

Restore 50,000 hectares  
Protect 4 million hectares  
Sequester 7.5M tCO<sub>2</sub> over 30 years  
Reconnect jaguar habitats  
Investment needed: \$10 million



## Gola Rainforest Cocoa Sierra Leone & Liberia

Save 25 million trees  
Support 3,500 farmers export 200 metric tonnes of cocoa by 2022  
Investment needed: \$4.25 million



## Greater Ruvuma Landscape Mozambique & Tanzania

Restore 60% of forest and wildlife habitat across 37 million hectares  
Support sustainable agriculture & land use  
Establish nurseries for forest restoration  
Investment needed: \$7.7 million





# What impact is important to you?

*Investment for impact*

## Climate outcomes

Delivering capture carbon, temperature and rainfall regulation, and purifying water and soil for communities

## Conservation outcomes

Protecting wildlife habitat

## Restoration action: our ReForest Fund

Restoring ecosystems through planting trees, and nurturing them to maturity

## Deforestation-free supply chains

Improve agroforestry

# What could an investment look like?

## *Categories*

### Any amount:

Unrestricted grants: to support the 30-year global vision of Trillion Trees to increase forest cover on the planet

### >£150k/\$200k

Lightly restricted grants: to support regional protection and restoration in a portfolio of landscapes

### Restricted grants

Substantial investment in individual landscapes

### Any amount from £3/\$4

Forest restoration through tree-planting through our ReForest Fund

*[ alternative for carbon: individual partner investment ]*



## Our commitment to supporters

Effective, **science-led solutions** to increase forest cover on the planet

Rigorous, timely **impact reporting** to demonstrate results and ROI for people, nature and the climate

**Commitment to building sustainability** so that our success is lasting

Allocation of resource to **share success stories and content** for brand, customer and employee engagement

# Why Trillion Trees?

## Effective

We focus our efforts on quality interventions in areas that can deliver high impact and combine resources strategically

## Experience

Decades of implementation expertise, combining transformational policy and front-line conservation work

Projects we support are directly implemented by one of the partners, through their country programmes

## Science-led

We follow the evidence, document our work, share success and key learning to deliver progress for forests

## Global movement of implementers

Our forest work stretches across 60 countries, where we collaborate on innovative models to speed up forest protection and restoration

Our experts advise on project design, best practice implementation and impact monitoring within our programme of delivery





# Our impact 2016-2021



**+83.2m**

hectares of  
forest



**+36.6bn**

trees being  
protected



**+2bn**

trees being  
restored





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# Join us to deliver **forest impact for the planet**

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