



TRILLION
TREES



Accelerating the **Positive Power of Forests**

Our situation

Climate in crisis

Current projections put us on 2.7°C and all the consequences that will bring

Biodiversity under threat

Numbers of species plummeting, putting function of ecosystems vital to our healthy planet under increasing pressure

Marginalised and poor suffering most

Gap between richest and poorest increasing exponentially and access to resources harder for marginalised communities



*Forests are one of the most
cost-effective nature-based
solutions to meet this triple
challenge*

Our proposition

Trillion Trees is a joint venture between BirdLife International, Wildlife Conservation Society and WWF to urgently **speed up** and **scale up** delivery of the positive benefits of forests.

We will **protect and restore** forests to achieve the global vision of one trillion trees by 2050.



Forests can deliver



Strongholds for nature

Forests are home to over half of terrestrial biodiversity



Climate stabilisation

Nature-based solutions can contribute a third of emissions reductions possible by 2030



Economic opportunity

Forests provide more than 86 million directly 'green' jobs and livelihoods for 90% of those in extreme poverty

Our reach and relevance to global agendas



60

countries



402m

hectares
of forest



104

GtCO₂
stored



66m

people living in and
near forests



2,485

key indicator species
for conservation



TRILLION
TREES



But the world must go
bigger and **faster** to have
any hope of achieving its
ambitions

Planting alone is not enough

It costs more than \$1 to **grow, protect** and **nurture** a tree into full maturity

Investment in forests, not just trees, is a true solution for the planet

We **Protect and Restore** for greatest impact



**Protect standing
forests**



**Advance
restoration**



**End the causes
of deforestation**

Protect standing forests

- We secure new protection incentives and support management of protected areas, maintaining indigenous rights
- We promote collaborative forest management and community stewardship
- We support economic development opportunities [e.g. ecotourism, agroforestry], develop REDD+ projects, innovate in financing



Only 10 million km²
intact forest remains

WCS Intact Forests

Forests remove a quarter
of our **CO₂ emissions**

Global Carbon Budget 2017, Le Quéré et al.

Advance restoration

- We assist natural regeneration of forests [cost-effective]
- With government and private sector partners, we integrate agroforestry and other economic incentives around the forest frontier
- We focus in areas with high biodiversity and carbon potential
- We plant trees within a broader approach

For every \$1 to restore degraded land, it generates up to **\$30 economic benefits**

Time, space, place, and the Bonn Challenge
global forest restoration target, Verdone and Seidl 2017

Restore 350m ha forest by 2030 to sequester **15% global carbon emissions**

IUCN

58.9 million hectares of natural forest regeneration since 2000

Global Mapping and Assessment of Forest Regeneration, Ling et al.

ReForest Fund

A joint mechanism to provide early stage support for forest restoration in biodiversity hotspots.

A growing portfolio of unique projects in forest frontier areas across the tropics.

Prioritises natural forest restoration with native species to maximise benefits for people, nature and climate.

“We **can’t reach** our global goal of **net zero** emissions by 2050 **without halting deforestation.**”

John Kerry, US Special Presidential Envoy for Climate

End deforestation

- We work in partnership with governments to shape forest and supply chain policy
- We support community management, governance, and coordinate diverse stakeholders across our landscapes
- With private sector partners, we support sustainable livelihoods and agriculture in forest landscapes, and embed technical assistance in businesses looking to eliminate deforestation in their supply chains

A football pitch of rainforest lost
every 6 seconds

Global Forest Watch

Deforestation and land degradation
costs the world **\$6.3 trillion each year**

The Ecological Economics of Land Degradation, Sutton et al. 2016

Disaster in process: CO₂ release from intact
forest loss **6x worse** than previous estimates

Degradation and forgone removals increase the carbon impact of intact forest loss by 626%,
Maxwell et al. 2019

Trillion Trees delivers

Forests that work
for **people, nature**
and the **climate**

Our commitment 2021-2026



+70m

hectares
Improved
management



+35m

hectares
Improved
protection



+20m

hectares
quality
restoration

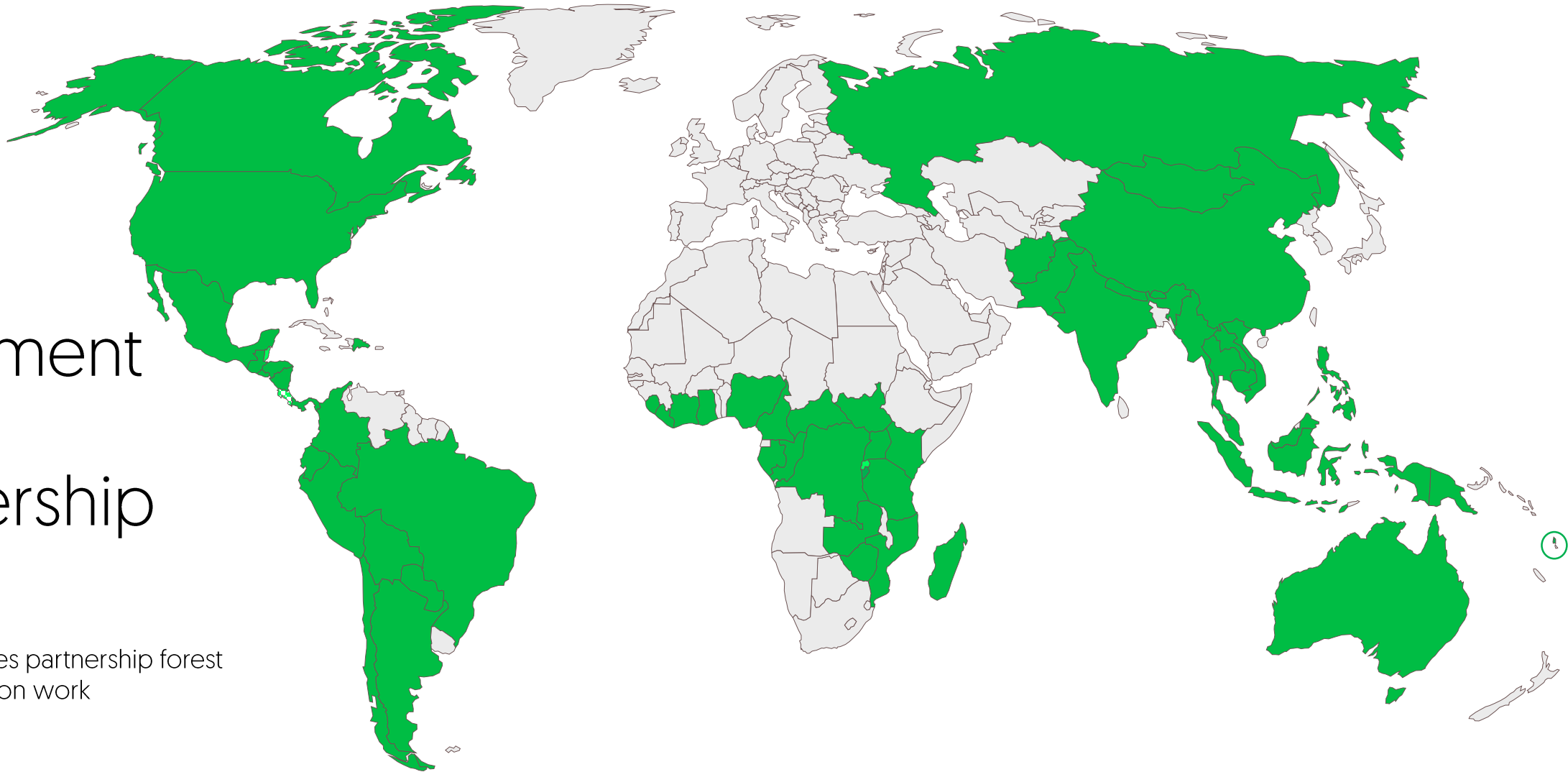


-50%

deforestation
in partner
landscapes

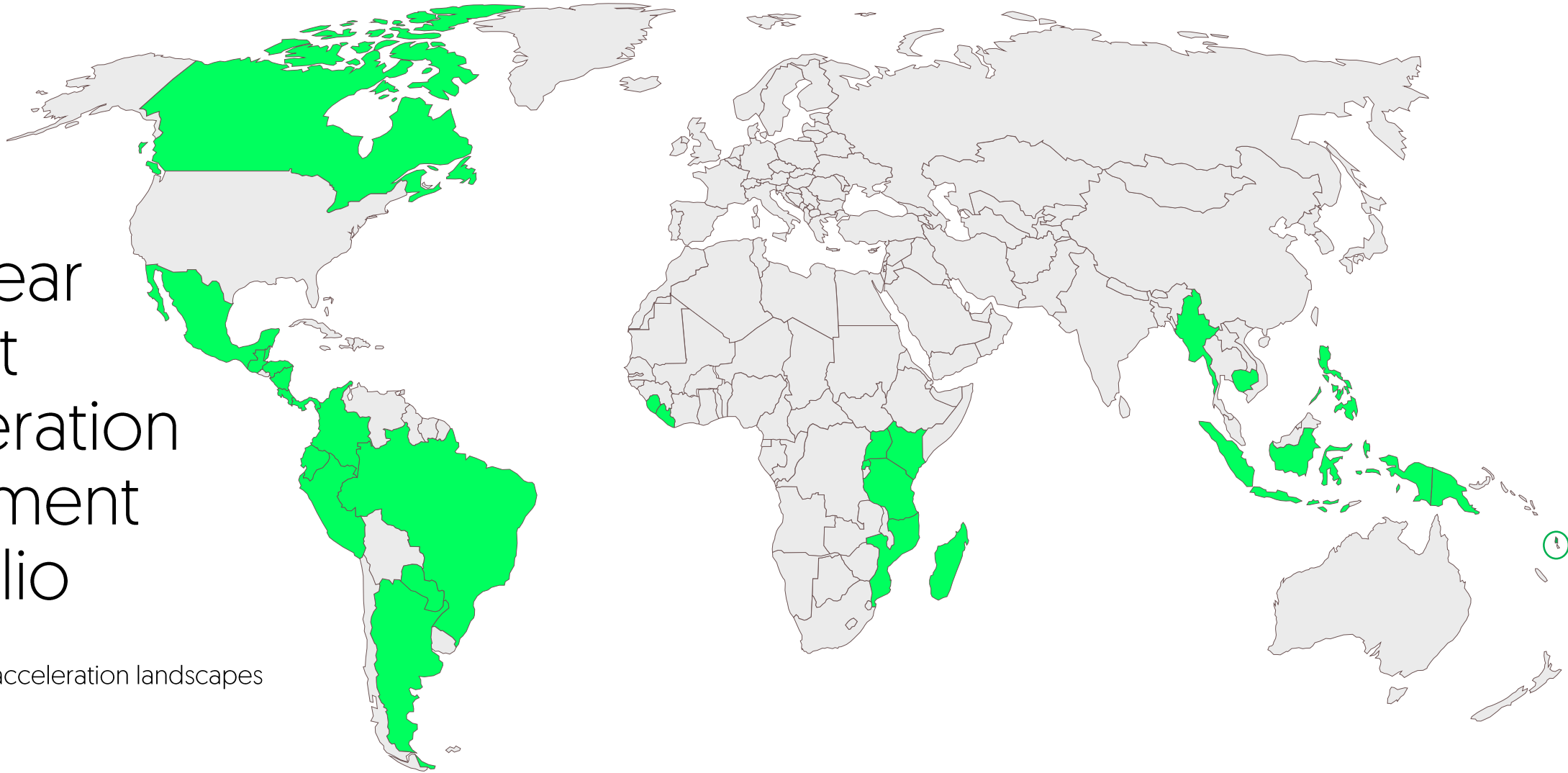
Investment in the partnership

Trillion Trees partnership forest
conservation work



Five-year impact acceleration investment portfolio

 2021-2026 acceleration landscapes



Maya Forest of Belize, Guatemala, & Mexico

Restore 50,000 hectares
Protect 4 million hectares
Sequester 7.5M tCO₂ over 30 years
Reconnect jaguar habitats
Investment needed: \$10 million



Gola Rainforest Cocoa Sierra Leone & Liberia

Save 25 million trees
Support 3,500 farmers export 200 metric tonnes of cocoa by 2022
Investment needed: \$4.25 million



Greater Ruvuma Landscape Mozambique & Tanzania

Restore 60% of forest and wildlife habitat across 37 million hectares
Support sustainable agriculture & land use
Establish nurseries for forest restoration
Investment needed: \$7.7 million



What impact is important to you?

Investment for impact

Climate outcomes

Delivering capture carbon, temperature and rainfall regulation, and purifying water and soil for communities

Conservation outcomes

Protecting wildlife habitat

Restoration action: our ReForest Fund

Restoring ecosystems through planting trees, and nurturing them to maturity

Deforestation-free supply chains

Improve agroforestry

What could an investment look like?

Categories

Any amount:

Unrestricted grants: to support the 30-year global vision of Trillion Trees to increase forest cover on the planet

>£150k/\$200k

Lightly restricted grants: to support regional protection and restoration in a portfolio of landscapes

Restricted grants

Substantial investment in individual landscapes

Any amount from £3/\$4

Forest restoration through tree-planting through our ReForest Fund

[alternative for carbon: individual partner investment]

Our commitment to supporters

Effective, **science-led solutions** to increase forest cover on the planet

Rigorous, timely **impact reporting** to demonstrate results and ROI for people, nature and the climate

Commitment to building sustainability so that our success is lasting

Allocation of resource to **share success stories and content** for brand, customer and employee engagement

Why Trillion Trees?

We are effective

We focus our efforts on quality interventions in areas that can deliver high impact

We are science-led

We follow the evidence, document our work, share success and key learning to deliver progress for forests

We have the experience

Decades of implementation expertise, combining transformational policy and front-line conservation work

We are building a global movement of implementers

Our forest work stretches across 60 countries, where we collaborate on innovative models to speed up forest protection and restoration



Our impact 2016-2021



+59m

hectares of
forest



+18.3BN

trees being
protected



+1.8BN

trees being
restored

Join the fight to deliver forest impact for people, nature and climate



+70m

hectares
Improved
management



+35m

hectares
Improved
protection



+20m

hectares
quality
restoration



-50%

deforestation
in partner
landscapes



TRILLION TREES



Join us to deliver
forest impact for the planet

action@trilliontrees.org