Our website uses a number of different cookies. This Cookie Policy explains the following:

I. What are cookies?
II. Cookies we use and why we use them
III. Your right to refuse cookies
IV. Questions and updates

This Cookie Policy applies only to the https://www.trilliontrees.org/ website as it may be modified, relocated and/or redirected from time to time (the “Site”).

I. What are cookies?

Cookies are small files which are downloaded to your device when you visit a website. The cookie then sends information back to the originating website or to another website that recognizes that cookie.

Cookies are useful because they allow a website to recognize a user’s device. Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience. You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.eu.

II. Cookies we use and why we use them

A. Categories of cookies

1. Our cookies categorized by function:

We use three types of cookies on our Site:

a. Essential Cookies
These are cookies that are strictly necessary for the functioning of the Site or for performing services that an individual user has requested. For example, a cookie on our Site recognizes whether your browser supports our programming language.

b. Analytical Cookies
These cookies collect information about how visitors use a website, for instance which pages visitors go to most often, and if they get error messages from web pages. These cookies don’t collect information that identifies a visitor. All information that analytical cookies collect on our Site is aggregated and therefore anonymous. These cookies are used only to improve how the Site functions.
c. Functional Cookies
These cookies allow the website to remember choices users make and to provide enhanced, personalized features. For example, these cookies might remember users’ language preferences.

2. Our cookies categorized by persistence:

Cookies can also be categorized by how long they remain on your device. There are two broad categories of duration:

a. Persistent cookies
Persistent cookies remain on your device until deleted manually or automatically.

b. Session cookies
Session cookies remain on your device until you close your browser when they are automatically deleted.

We use both persistent and session cookies. Our persistent cookies last no longer than two years.

3. Our cookies categorized by who places them:

Please note that all of our cookies are first-party cookies, which means that we place the cookies ourselves. They are not placed by third parties.

B. Information collected by our cookies:

Our cookies collect several types of information, including information about your usage of our Site, details about your device, and your IP address. Usage of our Site might include the time at which your device accesses our Site, the page you visit, how long you spend on each page, and the links you click. Cookies might also collect the link that brought you to our Site and webpage you visit after you leave our Site.

Details about your device might include the type of browser you used to access the Site, the version of that browser, and what kind of device you use.

An IP address is the number assigned to your device, for example your laptop or mobile phone, when your device accesses the internet. Your device may have a static IP address, which means that your device always has the same IP address. Or it may have a dynamic IP address, which means that the IP address changes each time the device accesses the internet.

To the extent that IP addresses are personal data under applicable data protection law, we treat it as personal data. We collect no other personal data through cookies on the Site. If we link information collected through cookies with any personal data you provide to us through the Site, e.g., through submitting a form, we also treat that information as personal data. For information on how we handle personal data collected through the Site, please see our Privacy Policy.


C. Location of information processing:

The information collected by our cookies is processed in servers located in the United Kingdom.

D. Sharing information:

We use cookies provided by Google Analytics, a third-party service provider, to assist us in better understanding our Site visitors. These cookies collect data tied to a user’s IP address. The type of information they collect includes, for example, the length of time a user spends on a page, the pages a user visits, and the websites a user visits before and after visiting our Site. Google Analytics uses this information to compile reports for us about our Site traffic and interactions. We use that information to offer better Site experiences and tools in the future. You can learn more about Google Analytics here [URL link: https://support.google.com/analytics/answer/6004245?hl=en].

Aside from the Google Analytics program, we do not share the information we gather from our cookies with anyone else.

III. Your right to refuse cookies

Users in the European Union have the right to refuse to download all cookies except for strictly necessary cookies.

Rejecting Cookies Through Browser Settings:
You may reject cookies using your browser settings. The Help menu on the menu bar of most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, and how to disable cookies altogether. For more information on using browser settings to reject cookies, please visit www.allaboutcookies.org.

You should note that rejecting cookies in your browser settings may mean that any preferences you set on the Site will be lost and that the Site may not work as well. In addition, using the browser settings to reject cookies may also cause your browser to reject cookies from all websites, not just the Site.

To opt-out of participating in Google Analytics data, follow the instructions: https://tools.google.com/dlpage/gaoptout.

There also are software products available that can manage cookies for you. Many web browsers allow you to use a “Do Not Track” function to inform websites and ad networks that you do not want your online activities tracked. For more information on browser tracking signals and Do Not Track please visit http://www.allaboutdnt.org/.

IV. Questions and updates

HAVE QUESTIONS?
If you have any questions about our Cookie Policy, we'll do our best to answer them. Here's how to contact us: action@trilliontrees.org

**COOKIE POLICY UPDATES**
If we change our Cookie Policy, we will post those changes on this page and update the Cookie Policy modification date above. If we materially change this Cookie Policy, we will notify you by prominently posting a notice of such changes before making them and by stating the effective date of the changes.